



JEWISH FRONTLINE DEFENSE ACADEMY

SPONSORSHIP & PROGRAM OVERVIEW

Building Strength. Building Confidence. Building Advocates.

The Jewish Frontline Defense Academy (JFDA) is an ongoing community Krav Maga training program created and operated by Jewish Frontline, with professional instruction provided by Rhamma Krav Maga. JFDA gives members of the Jewish community ages 14+ access to consistent, practical self-defense training in an environment designed to build skill, confidence, resilience and long-term commitment.

The Mission

JFDA is built around a simple principle: **peace through strength**. When people know they are capable of defending themselves, intimidation becomes less effective. That confidence can carry beyond the gym - encouraging participants to live visibly Jewish, speak up, advocate for themselves and stand with their community.

Program at a Glance

Program	Ongoing professional Krav Maga training
Operator	Jewish Frontline
Training Partner	Rhamma Krav Maga - Rochester, Michigan
Participants	Jewish community members ages 14+
Inaugural Season	November 8, 2026 through May 2027
Schedule	Every other Sunday, 10:00 AM-12:00 PM
Capacity	30 participants in the inaugural class
Participant Cost	Training tuition is subsidized; \$25 seasonal registration fee

A Long-Term Training Model

JFDA is not a one-time self-defense seminar. Participants can begin with no prior experience and continue training season after season through Rhamma's curriculum. Advancement is based on proficiency and instructor evaluation rather than guaranteed timelines. As students demonstrate commitment and advance, Jewish Frontline's investment in their training increases.

Equipment support: After six months of active participation and good standing, eligible students may be reimbursed for approved boxing gloves and shin guards. As additional required equipment becomes necessary at higher levels, Jewish Frontline can purchase approved equipment directly through Rhamma at cost.

SPONSORSHIP OPPORTUNITIES

Season sponsorships help Jewish Frontline subsidize professional instruction, participant equipment, program materials, outreach and the continued growth of JFDA. Sponsorship recognition is structured to provide meaningful visibility while keeping JFDA clearly identified as a program of Jewish Frontline.

Benefit	PRESENTING SPONSOR \$5,000	SEASON SPONSOR \$2,500	COMMUNITY SPONSOR \$500
Season availability	One available	Multiple	Multiple
JFDA landing page	Prominent linked logo	Linked logo	Linked logo
T-shirt logo placement	Prominent	Included	Included
Program banners / signage	Prominent	Included	-
Future season promo materials	Prominent	Included	-
Social media recognition	Dedicated + ongoing	Sponsor recognition	Sponsor recognition
Email / program announcements	Presenting sponsor recognition	Sponsor recognition	-
End-of-season recognition	Prominent	Included	Included
Presenting Sponsor designation	Exclusive	-	-

Linked Sponsor Logos

Sponsor logos displayed on the JFDA landing page may be linked to a sponsor-provided website URL, giving visitors a direct path to learn more about the supporting organization or business.

Community Partnerships

Community Partner is a separate, non-purchased designation that Jewish Frontline may extend to organizations contributing meaningful outreach, relationships, volunteers, in-kind support or other strategic assistance. Community Partner recognition is distinct from the paid sponsorship levels above.

Program & Brand Stewardship

JFDA remains a program of Jewish Frontline. Jewish Frontline retains program administration, registration, participant communications and sponsor relationships. Rhamma Krav Maga remains the professional training partner and directs the Krav Maga curriculum and instruction. Sponsorship does not provide access to participant names, email addresses, registration information or other private participant data.

Become a JFDA Sponsor

Organizations, businesses and community supporters interested in sponsoring the inaugural JFDA season are invited to contact Jewish Frontline to confirm availability and placement. Sponsorship benefits apply to materials produced after the sponsorship agreement is finalized.

Jewish Frontline
shlomi@jewishfrontline.org
jewishfrontline.org